

SALON
DES ÉTALONS
DE SPORT
JUMPING
BORDEAUX



JOIN THE EQUESTRIAN SPORTS ELITE

THE BORDEAUX SHOW JUMPING, A REFERENCE EVENT

Take part in an event gathering what the best of the international circuit can offer: the LONGINES FEI Jumping World Cup™, the FEI Driving World Cup Final and the DEVOUCOUX Indoor Derby. Excellence, courage and determination combine to offer a great moment of sport and entertainment.

// The Bordeaux Show Jumping, a reference event



4
DAYS
of SPORT
SHOW
& EMOTIONS

ATTENDANCE OF
57,000
PEOPLE FOR 4 DAYS

300
RIDERS AND DRIVERS

+
MORE THAN
250
PRESS / WEB
RELEASES

57%
OF THE VISITORS
ARE HORSES
OWNERS

22%
OF THE VISITORS
HAVE A BREEDING
ACTIVITY

Broadcast in
70
countries

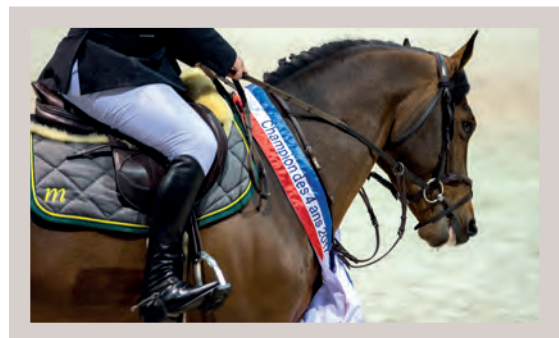
110h
of TV
broadcast

200
JOURNALISTS
MOBILIZED

130h
of streaming

THEY PARTICIPATED IN THE LAST EDITIONS

- > Écuries de Cézac/ Haras de Rochefort
- > Haras de Brullemail
- > Béligneux le Haras
- > France Etalons
- > GFE
- > Haras de Malleret
- > Genetiqu'Anglo
- > Haras de Cordemais
- > Haras de la Rivière
- > Élevage du Fleuve
- > Haras d'Elle
- > Haras de Villers
- > Élevage des Morins
- > Tout Y Fault
- > Haras de Castille
- > Haras de Clarbec
- > Haras des Coudrettes
- > Haras de Charmoy
- > SNC Ellipse
- > Elevage d'Adriers
- > EARL du Milon
- > Equi-Technic Amelys
- > Le Petit Hautier
- > Ibreed Agency
- > Ekestrian Elite Auctions
- > Haras de la Gesse
- > Haras de la Garde





A UNIQUE OCCASION TO PROMOTE YOUR STALLIONS

// Presentations to reach a wide audience of breeders and enthusiasts



The Baloubet arena, located at the entrance of the Salon du Cheval de Bordeaux and in the heart of the Bordeaux Stallions Show, welcomes presentations in hand and / or ridden of 60 stallions from all studbooks on OC invitation. A great opportunity for you to highlight your best stallions. The Silvana arena, located in the center of the Salon du Cheval de Bordeaux, offers exclusive presentation slots.

In 2018, the young stars were there: Eldorado d'Elle, Delstar Mail or Catchar Mail, 3, 4 and 5 years old French champions.

// CSIYH1 * Bordeaux Young Sires Masters

A great opportunity to admire young talents at competition

Along with the presentations, the Bordeaux Stallions Show gives the opportunity to admire the young talents at the CSIYH1 * competition: the "Bordeaux Young Sires Masters".

The CSIYH1 * Bordeaux Young Sires Masters are open to 30 7 to 8 years old stallions from all studbooks, on OC invitation.

The world's elite prepares their young stallions in Bordeaux: Gregory Wathelet, Marcus Ehning, Betram Allen, Pénélope Leprévost, Roger-Yves Bost, Philippe Rozier, Christian Ahlmann...

Those stallions were competing in 2018: ATHOS D'ELLE, ANDAIN DU THALIE, ALDO DU PLESSIS and EXCALIBUR DE LA TOUR VIDAL GFE, etc. Also very promising 7 years old were entered: BORN THIS WAY CHAPELLE, BOOMERANG DU MILON, BROADWAY DE MORMOULIN, LE COULTRE DE MUZE and SOLID GOLD Z, etc.



Thursday, Feb. 7th

- > Timed table A
7 years old: 1.30 m
8 years old: 1.35 m
- > Prize money :
10 000 €

Friday, Feb. 8th

- > Timed table A with jump off
7 years old: 1.35 m
8 years old: 1.40 m
Trophy of the best 7 years old stallion and the best 8 years old stallion.
- > Prize money : 15 000 €



NEW IN 2019

EQUINE HEALTH FORUM

// During 4 days, debate with experts and specialists

This year, the Salon du Cheval de Bordeaux opens for the first time a forum entirely dedicated to the health, performance and well-being of horses.

Thursday, February 7th

Participate in a full day dedicated to professionals about equine reproduction. Organized in partnership with FADETEQ, this event was designed to meet the different concerns of studowners, center leaders and inseminators.

PROGRAM:

- > Management of the stallion for the collection of semen
- > Cleaning, maintenance and sterilization of facilities and equipment
- > Seed analysis
- > Modern techniques of reproduction and induction of ovulation

AT THE DAY CONFERENCES FOR BREEDERS:

- > Preparing the mare for the breeding season
- > The REQS, a label to help you choose your insemination center



Friday, February 8th

- > Sports medicine and health monitoring

Saturday, February 9th

- > Well-being and behavior



Sunday, February 10th

- > Digestive nutrition and dentistry



FREE ACCESS TO THE FORUM
AND CONFERENCES AVAILABLE
IN REPLAY ON JUMP'IN
BORDEAUX TV!

3RD EDITION OF THE BORDEAUX STALLIONS SHOW

8TH AND 9TH FEBRUARY 2019: 2 DAYS TO BOOST YOUR BUSINESS

First stallions show of the season, the Bordeaux Stallions show has become a reference event for the south-west of France.

It is the only event combining sport and breeding to be organized along with an international competition and a horse show. We make the best efforts to offer an optimal welcome to the exhibiting professionals but also to the visitors.

- **2 presentation arenas**
- **90 horses** expected
- **7/10** : exhibitors' satisfaction score in 2018
- **90 % of visitors are satisfied** with this format and the offer*

* Visitors and exhibitors survey Bordeaux Show Jumping 2018.

// Book your booth at the studowners village

Its location at the entrance to the Salon du Cheval de Bordeaux gives you a great occasion to be seen by the majority of the visitors.

In addition to your presence in the studowners village, we offer different types of services to optimize your presence and boost your business (see the full list below). Meet your future professional or amateur, regional or international, customers.

- **25 exhibitors**
- **Along the presentations arena**
- **60 stallions** in presentation
- **Direct access** to the stables
- **Online catalog**



// A full range of services to achieve your goals

As part of your participation to the Bordeaux Stallions Show, we offer services according to your expectations:

SERVICES	RATE € HT
Stud owner 9 sqm booth (3x3m) 2 days – without stallion presentation	415 €
Stud owner 9 sqm booth (3x3m) 2 days – with stallion presentation	290 €
Presentation of a stallion (born in 2011 or before)	260 €
Presentation of a young stallion (born in 2012 and after)	220 €
Presentation of a stallion entered in CSYH1*, Super As or CSI5*W	OFFERED
"Private" presentation of one hour on Sunday 10 th , Silvana arena	400 €
Entrée of a stallion in CSYH1* - Offered presentation	250 €
Branded panels on Baloubet arena during stallions presentations (Hall 1)	950 €
Branded obstacle with your colors on the presentation arena - Baloubet arena (Hall 1)	500 €
Branded obstacle with your colors on the competition arena during the CSYH1* (Hall 3)	3 000 €
Branded panels on the competition arena (LED display) with your colors during the CSYH1* (Hall 3)	3 600 €
Advertiser live streaming and VOD daily (Friday or Saturday)	500 € / DAY

CONTACTS

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An event organized by

